



SHEFFIELD CITY TRUST

Person Specification

Job Title: Health & Fitness Advisor

Selection Criteria:

CRITERIA	STANDARD	ESSENTIAL/ DESIRABLE	MEASURED BY
Work Experience			
	Experience in the Fitness Industry or similar.	E	Interview/Application
	Experience in delivering exceptional customer service	D	Interview/Application
	Experience of working with a variety of ICT technology	D	Interview/Application
	Experience of working with retention products within the fitness industry	D	Interview/Application
	A track record of achieving set targets.	D	Interview
Knowledge			
	Ability to attract both new and repeat custom through referral scheme	D	Application/Interview
	Up to date knowledge of developments in leisure / leisure management, fitness and healthy lifestyles	E	Application/Interview
	Experience of mentoring and developing individuals to meet customer targets	E	Application/Interview
	Excellent communication, interpersonal, organisational	E	Application/Interview

	and administrative skills.		
	Knowledge of key performance indicators and their application	D	Application/Interview
	Understanding of the UK Active principles.	D	Application/interview
Skills			
	Ability to assist in marketing and promoting the Fitness Unlimited brand	D	Interview
	Ability to promote a changing environment for all customers	D	Interview
	Effective people skills to interact with all prospective and current members	E	Interview
Qualifications			
	Level 2 fitness qualification and REPS certification	E	Application
	Varied coaching qualifications to be able to teach and deliver a multitude of classes	D	Application
	Membership of CIMSPA	D	Application